Clifford F. Schinkel
Digital Media Director

A creative professional with decades of experience leading design and production teams. Commanding knowledge of many media processes, physical, virtual and interactive.

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www.CliffSchinkel.com
Scappoose, Oregon
Some Travel Acceptable

WORK EXPERIENCE

BIM Manager
Quality Plus Services — *Hillsboro, OR* — *2/2020 – Present*
- *Successfully managed global BIM 3D-engineering team to completion of electrical routing design for world-class construction project*
- *Coordinated with dozens of other subcontractors for solutions and adapted best practices to stay on schedule and within budget*

Creative Director
Unify Earth Network — *Beaverton, OR* — *12/2018 – 6/2019*
- *Designed and produced UI for cryptocurrency mobile app and platform*
- *Created brand identity, managed artwork guidelines for event partners*
- *Launched marketing campaigns online, wrote collateral and published company ebooks, directed videos, web site and sales presentation media*

Media & Affiliate Manager
The Aware Show — *Portland, OR* — *12/2012 – 5/2017*
- *Branded, curated and marketed online teleseries library as video products*
- *Operated live broadcasts, edited video, ran social media and sales funnels*
- *Developed customized media programs, web sites and sales graphics for dozens of guests well-known in health and the noetic sciences*

Art Director & Owner
AdSwift — *Portland, OR* — *5/2002 – 6/2011*
- *Designed, built and licensed brand management platform for direct mail*
- *Co-created sales programs with CMOs of several Fortune 500 companies*
- *Integrated list service APIs and custom art to on-demand digital presses*

Adjunct Professor
Portland State University — *Portland, OR* — *9/1995 – 6/2004*
- *Developed curriculum and taught courses for 2D and 3D digital medias*

Creative Director & Co-Founder
EyeVelocity — *Portland, OR* — *5/1996 – 10/1999*
- *Built vehicle accessory sales visualization company from 4 to 160 people*
- *Designed digital studio processes and photography cataloguing platform for automotive manufacturers, dealerships and aftermarket affiliates*

Media Director & Owner
MediaMania — *Portland, OR* — *6/1994 – 12/2001*
- *Successfully operated an animation, 3D-design and visualization studio*
- *Designed and produced interactive, experiential and non-linear media types for public exhibits, games, and virtual-reality training products*

EDUCATION

Arizona State University
Tempe, AZ — *1983 – 1985*
- *Architectural Design*
- *Photography*

Northern Arizona University
Flagstaff, AZ — *1985 – 1987*
- *Graphic Design*
- *Advertising / Marketing*

SKILLS

Creative Direction · Project Management · Team Leadership · Live & Streaming Events · 3D Visualization · Animation · BIM · Projection & Experiential · Product Development · Video Editing · Corporate Identity · Brand Marketing · Ad & Print Collateral · Application UI · Web Design & Social Media · Copywriting · Photography & Retouching · Illustration & Publishing · Teaching

SOFTWARE

- **Adobe Creative Suite:** High Proficiency in Most Applications
- **Autodesk Products:** Maya, AutoCAD, NavisWorks, 3DS, Mudbox
- **Apple Products:** Final Cut Pro, Motion, All Office Applications
- **Microsoft Products:** All Office Applications, Most Team Services
- **3D Applications:** Cinema4D, Lightwave, FormZ, Poser, Zbrush
- **Print & Art Applications:** QuarkXpress, Corel Painter, Canvas
- **Web Languages:** HTML5, Javascript, CSS, SVG, WordPress

CHARACTER

- *Energetic and Autonomous in the Execution of Responsibilities*
- *Organized, Efficient, Meticulous Attention to Schedules and Details*
- *Creative and Imaginative, Able to Communicate and Inspire*
- *Technically Knowledgeable in a Variety of Tools and Processes*
- *Experienced in Serving Many Clients Across Multiple Industries*